

CLIENT INSTRUCTIONS

Key Site Requirements for boatletteringdesign.com

1. Font Style

Block

Antique Olive Bold
Arial Regular
Arial Bold
Arial Black
Brilliant
Engravers Gothic
Eras Bold ITC
Exotic 350 Bd BT Bold
Futura Heavy BT
Futura Md BT Medium
Futura Md BT Bold
Goudy Sans Blk BT
Hemi Head 426 Regular
Kabel Ult BT
Lucida Sans Roman
Verdana Regular
Verdana Regular It
Verdana Bold
Verdana Bold It

Roman

Americana BT Bold
Bauer Bodni BT Black
Benguiat Bk BT Bold
Caslon Bd BT Regular
Cataneo BT Bold
Cooper Blk BT
Copperplate
Copperplate Heavy
Dungeon Normal
Elephant Regular
Elephant Italic
Engravers Roman
Garamond Regular
Garamond Bold BT
Garamond Bold It
Times New Roman
Times New Roman Italic
Times New Roman Bold
Times New Roman Bold Italic

University Roman Bold
Script
 Amazone BT
 Brush Script Regular
 Casey Script Regular
 Cataneo BT Bold
 Commercial Script
 Monotype Corsiva
 Discus Medium
 Edwardian Script
 Flamenco D Regular
 Kaufmann Bd Bt Bold
 Magneto Bold
 Papyrus Regular
 Park Avenue BT Regular
 Stacatto 555 BT
 Vivaldi Italic
 Zapf Chancery BT Bold

Miscellaneous
 Arriba Arriba Plain
 Cancun Regular
 Comic Sans Regular
 Dungeon Normal
 Engravers Old English
 Enviro Regular
 Fun Stuff Bold
 Lithograph
 Magneto Bold
 Papyrus Regular
 Parisian BT
 Viking

2. Only Colors - Do you need COLOR numbers for these?
 Select lettering color and hull color (for visual purposes)

 Magenta
 Dark Blue
 Light Navy
 Sapphire Blue
 Intense Blue
 Olympic Blue
 Teal
 Forest Green
 Dark Green
 Medium Green
 Yellow

Bright Orange
Bright Cardinal Red
Burgundy
Cocoa
Beige
Oyster
White
Medium Gray
Dark Gray
Black
Silver Metallic
Charcoal Metallic
Light Gold Metallic
Gold Metallic
Imitation Gold Leaf
22kt Gold Florentine
22kt Gold Engine-turn

3. **Letter Effects** - User should only have the chance to click the plus or minus icon the number of times specified below. Example: for Outside Border 1 should apply border, 2 should apply medium thick border and 3 should be a thick border. There should not be an infinite amount of clicks. Please follow instructions below.
- Drop Shadow – Upper left, Upper Right, Lower Left, Lower Right - Should look like image below. Shadow is right next to text, without any gaps between text and shadow.



- Condense/Expand – (3,2,1 default - 1,2,3) - make sure each click large enough so that by the 3rd click, the text is expanded quite a bit.
- Letter Spacing – (5,4,3,2,1 - default - 1,2,3,4,5) - make each click a larger spread. You currently have to click to many times.
- Inside Border – (default - 1,2,3)
- Outside Border – (default - 1,2,3)

- SLANT (reference image below)
 - MINUS ICON = DOWN. 3=high, 2=Medium, 1=low.
 - PLUS ICON = UP // 3=high, 2=medium, 1=low.



- **“Expand / Condense Text Font”** - Change text to say “ZOOM IN/OUT” as this is all it is doing. We can ask the Client if he likes this or not.
- **“Expand / Condense Letter”** - This should be distorting text. So if PLUS icon is clicked, letters are distorted and become wider not the spaces between them. That is what “LETTER SPACING” is for. If MINUS icon is clicked, then the letters become thinner and taller.

GRAPHICS:

- Icons are distorted in image viewer.
- cant select icons
- missing option to select icon color (only allow colors that are mentioned in list above)
- sizing does not work. Remember back end should have a sizing and pricing option.

FONT DETAILS:

- Doesnt match layout provided. Please match.
- Height and Width dont work correctly. When height is selected, it should show the width of the current logo. Each font will have different height and widths.

TEMPLATE FEATURE- Please update?? Here is info below on it”

Template feature that admin can upload set templates so potential clients can choose from. Clients should be able to see all the details on the left hand side of the provided template, so they can tweak the design if desired.

They should also have the option to save a template that they created or edited off an original provided template. They will be able to re-name this designed file and save as custom named template. They can save this in their account and pull it up later if they wanted too and edit it again, save again, etc etc until they order it.

Step 3 Placing your order

All vinyl boat lettering orders and graphics take 5 to 7 business days to process, not including shipping time.

Present back to the customer the following:

- Graphical Representation of the Boat Name
- Lettering Height
- Lettering Width
- Font
- Lettering Color
- Shadow Effect
- Shadow Effect Color
- Outline
- Outline Color
- Distortion
- Quantity

Click here to add

- Additional boat name sizes
- Hailing Port
- Registration Numbers
- Boat Graphics
- Predetermined Packages

Shipping Method

List options based on UPS shipping rate connection

Price

- Boat Name Quantity / Price
- Additional boat name sizes, Quantity / Price
- Hailing Port, Quantity / Price
- Registration Numbers, Quantity / Price
- Boat Graphics, Quantity / Price
- Shipping Method and Cost
- Tax
- Total Price

Comments

All orders receive: squeegee, instructions and Design-Dynamics's-branded key float.

Personal Billing Information

- First Name
- Last Name

Email
Phone Number
Street Address 1
Street Address 2
City
State
Zip Code
Country

Method of Payment

Credit Card Type / Credit Card Number / Expiration Date / Security Code
Paypal Option

Shipping Information

Check if same as billing
First Name
Last Name
Phone Number
Street Address 1
Street Address 2
City, State, Zip Code, Country

Terms and Conditions

Check, I have read and I agree to the Terms and Conditions

Place Order

Order Confirmation Screen and Auto Generated Email

All vinyl boat lettering orders and graphics take 3 to 5 business days to process, not including shipping time. If there is a delay due to issues with material availability or some other unforeseen event you will be contacted.

Order Details:

- Graphical Representation of the Boat Name
- Date of Order
- Lettering Height
- Lettering Width
- Font
- Lettering Color
- Shadow Effect
- Shadow Effect Color
- Outline
- Outline Color
- Distortion
- Boat Name Quantity / Price
- Additional boat name sizes, Quantity / Price
- Hailing Port, Quantity / Price
- Registration Numbers, Quantity / Price
- Boat Graphics, Quantity / Price
- Selected Packages
- Shipping Method and Cost
- Tax
- Total Price
- Comments

Billing Information

- First Name
- Last Name
- Email
- Phone Number
- Street Address 1
- Street Address 2
- City
- State
- Zip Code
- Country

Method of Payment

Credit Card Type or Paypal

Credit Card Number

Shipping Information

First Name

Last Name

Phone Number

Street Address 1

Street Address 2

City

State

Zip Code

Country

Questions

949-870-3320

Orders@boatletteringdesign.com

Optional Value added packages available at check-out, for additional related items to their purchase such as:

Expedite their order to next day production

Purchase boat name file (vector output) price will be reduced

Archive their file for future orders

Decal sets (1,2 or 3 color versions of their lettering in various sizes) for dock step, dockbox, tender/Dinghy, vehicle etc.

Local installation services